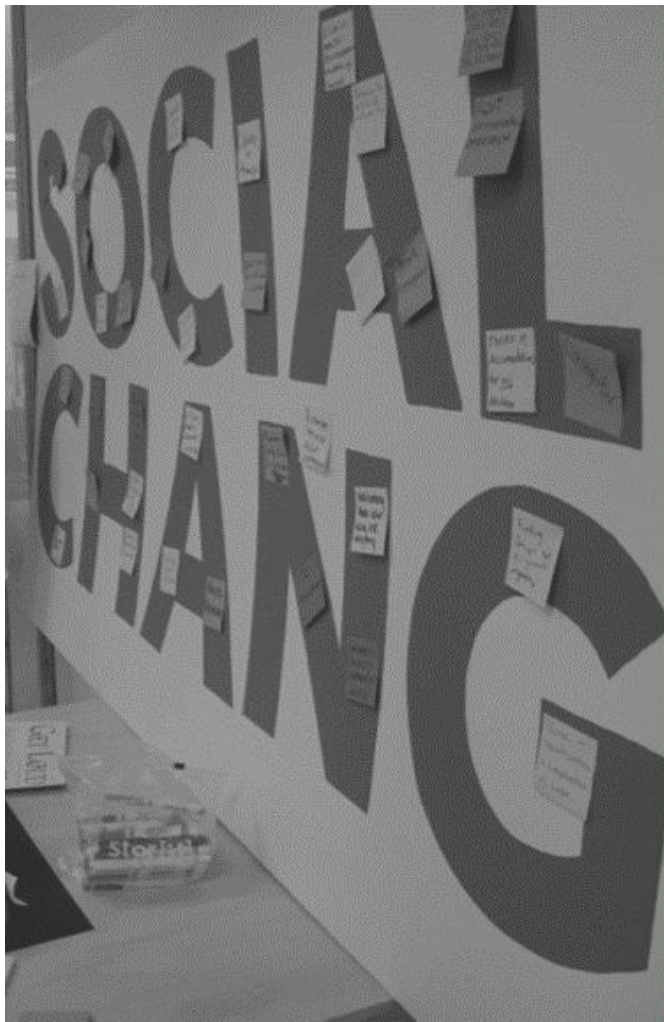




# Change, Not Charity: The Giving Project



CHINOOK FUND



# Agenda

**Introductions**

**Chinook Fund**

**Change, not Charity**

**The Giving Project**

**How to apply**

**Stay Connected**

## WHO'S ON THE CALL

*Share the following in the chat box:*



**Your Name**  
**Gender Pronouns**



**How did you get  
connected to us?**

*If you're joining from a computer, please hover over your image and click on the 3 dots in the top right corner to rename yourself your first & last name and gender pronouns*

# Our History

**SINCE 1987 - CHANGE, NOT CHARITY**



- Funding Exchange
- Grantmaking Committee
- Giving Project





# Join a National Movement for Change

*Giving Projects and partner social justice funders across the country*



There are Giving Projects in

- Boston
- New York
- Philadelphia
- Minneapolis
- Chicago
- Seattle
- Portland
- Denver
- Honolulu
- Detroit
- North Carolina

# Our Mission

Chinook Fund supports grassroots organizations working on issues of social and economic justice; by pooling our collective resources, we seed groups making a positive, systemic impact to improve the quality of life for all Coloradans.



# Our Values

Liberation

Community

Integrity

Leadership

---



## FUNDING CRITERIA

*How our Giving Project volunteers evaluate applicants*



### **Constituent-Led**

Work is led by the people most impacted by the injustice. We believe that those most affected by injustice have the vision and solutions for their own liberation.



### **Community-Wide**

Intersectionality.  
Work reflects all members of the constituency and community – particularly those who experience multiple forms of oppression.



### **Lasting Effect**

Work makes meaningful change for the community as a whole and for future generations (not just one individual in the immediate future).



## FUNDING PRIORITIES

*How our Giving Project volunteers evaluate applicants*

### Rural Organizations

Special consideration is given to groups based outside of the Front Range (not in Denver, Boulder, Colorado Springs, or Fort Collins).

### Community Organizing

The process of bringing affected people together to use their collective power to win improvements in their community and change the power structure to advance social justice.

**Based in CO with a budget under \$350K**

# We need change, not charity

How much did Americans give in 2018?

## \$427.71 billion

Americans gave \$427.71 billion to charity in 2018 in a complex year for charitable giving.

Giving to foundations decreased the most, after experiencing strong double-digit growth in the year prior.

Giving to international affairs showed the largest growth in 2018 of any sector.

### Where did the generosity come from?

Contributions by source (by percentage of the total)

**Giving by Foundations**  
\$75.86 billion  
18%  
7.3% up from 2017  
(18.7% up when inflation adjusted)

**Giving by Bequest**  
\$39.71 billion  
9%  
0.0% up from 2017  
(2.3% down when inflation adjusted)

**Giving by Corporations**  
\$20.05 billion  
5%  
5.4% up from 2017  
(2.9% up when inflation adjusted)

**Giving by Individuals**  
\$292.09 billion  
68%  
1.1% down from 2017  
(3.4% down when inflation adjusted)

Giving by individuals declined in 2018, comprising less than 70 percent of overall giving for the first time in at least 50 years.

\* All figures on this infographic are reported in current dollars unless otherwise noted.

### Where are all the charitable dollars going?

Contributions by source (by percentage of the total)

- 29% to Religion | \$124.52 billion ↓ -15% -3.9%
- 14% to Education | \$58.72 billion ↓ -13% -3.7%
- 12% to Human Services | \$51.54 billion = -0.3% -2.7%
- 12% to Foundations | \$50.29 billion ↓ -6.9% -9.3%
- 10% to Health | \$40.78 billion = 0.1% -2.3%
- 7% to Public-Society Benefit | \$31.21 billion ↓ -3.7% -6.0%
- 5% to International Affairs | \$22.88 billion ↑ 9.6% 7.0%
- 5% to Arts, Culture, and Humanities | \$19.49 billion = 0.3% -2.1%
- 3% to Environment/Animals | \$12.70 billion ↑ 3.6% 1.2%
- 2% to Individuals | \$9.06 billion - -

■ Indicates growth in current dollars with a decline after adjusted for inflation.

Visit [www.GivingUSA.org](http://www.GivingUSA.org) to learn more and to order your copy of Giving USA 2019: The Annual Report on Philanthropy for the Year 2018.



Giving USA Foundation™, The Giving Institute, and the Indiana University Lilly Family School of Philanthropy are pleased to continue their partnership in providing the most comprehensive, longest-running, and most rigorously researched resource on U.S. charitable giving, Giving USA: The Annual Report on Philanthropy. It is a privilege to report on the generosity of Americans and related historical trends in U.S. charitable giving.



---

## Small Group discussion

- After learning more about our history and work, what does **change, not charity** now mean for you?
- Why do you wish to get involved with us at this time?

## THE GIVING PROJECT

*How we build community leadership and resource social change in Colorado*



The Giving Project brings together a diverse cohort of people from all income levels who are passionate about social change and interested in developing new skills in fundraising, grantmaking, and community building.



---

# Giving Project Goals

- Move significant money to social justice organizing in Colorado
  - Build community
  - Educate ourselves about the current challenges and potential of social justice organizing around these issues--through an anti-racist lens
  - Develop our skills as donor organizers
  - Create a sustainable new model of funding critical, underfunded social change work
-

# Giving Project Cycle

12 meetings over 6 months

- Optional external caucuses
- Optional online meetups for grant review

Fall: Sept-March

Spring: January - June

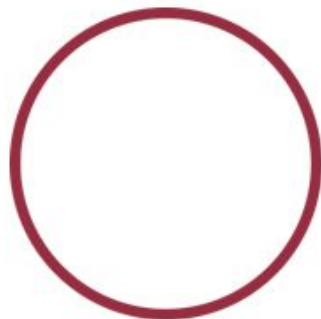
Approximately 100 hours

- 40 in online meetings
- 60 for individual work



# THE GIVING PROJECT

*Leadership and accountability through racial justice practice*



## Phase 1

Community building & political  
education



## Phase 2

Skill building



## Phase 3

Action  
outreach, fundraising,  
grantmaking

# CHINOOK FUND'S GIVING PROJECTS (through Spring 2021)

174

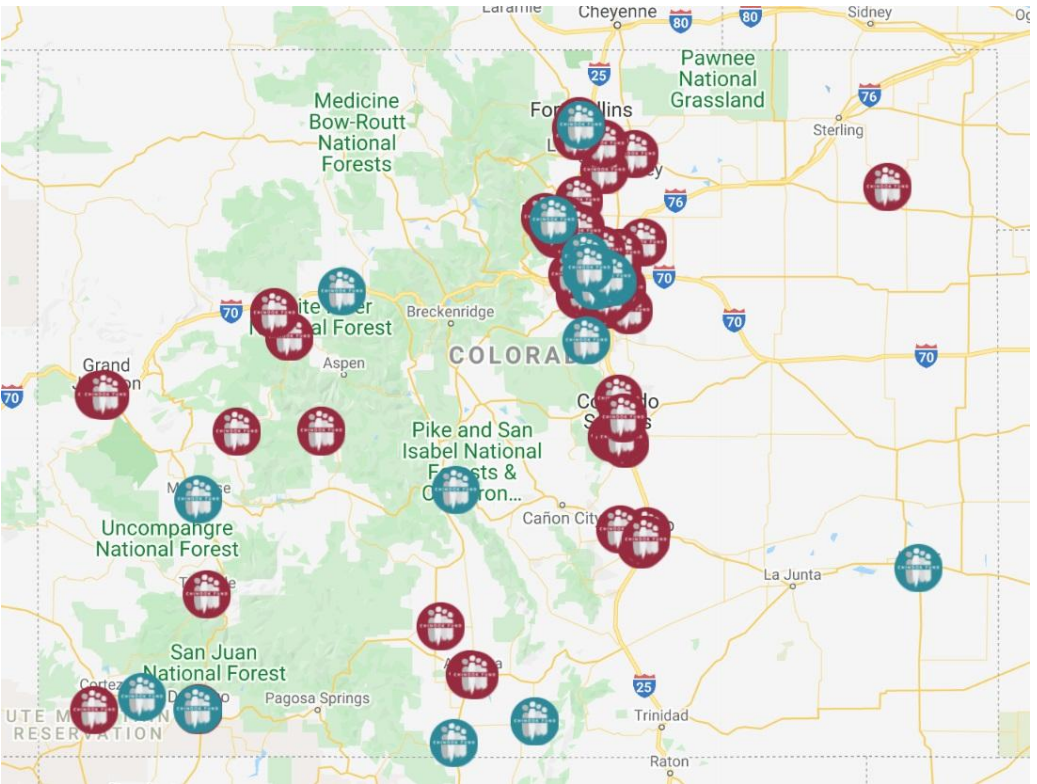
Members

\$831K

Dollars Raised

90+

Groups Funded





## Schedule of Meetings for Fall 2022

Saturday September 10	9am-1pm	Laying the Groundwork
Tuesday September 20	6pm-9pm	Introduction to Philanthropy
Saturday October 1	9am-1pm	Understanding Race & Class, 1
Saturday October 15	9am-1pm	Understanding Race & Class, 2
Tuesday October 25	6pm-9pm	Grassroots Fundraising 101
Saturday November 12	9am-1pm	Social Justice Giving
Tuesday November 15	6pm-9pm	Meet the Changemakers
Saturday December 3	9am-1pm	Screening Applications part 1
Tuesday December 6	6pm-9pm	Screening Applications part 2
Dec 7 - Jan 21	Varies	Site Visits (individually scheduled)
Saturday January 28	9am-1pm	Final Decisions part 1
Tuesday February 11	6pm-9pm	Final Decisions part 2
Tuesday February 21	6pm-9pm	Evaluate & Celebrate

## Schedule of Meetings for Spring 2023

Saturday January 14	9am-1pm	Laying the Groundwork
Tuesday January 24	6pm-9pm	Introduction to Philanthropy
Saturday February 4	9am-1pm	Understanding Race & Class, 1
Saturday February 18	9am-1pm	Understanding Race & Class, 2
Saturday March 4	6pm-9pm	Grassroots Fundraising 101
Saturday March 18	9am-1pm	Social Justice Giving
Tuesday March 28	6pm-9pm	Meet the Changemakers
Saturday April 8	9am-1pm	Screening Applications part 1
Tuesday April 18	6pm-9pm	Screening Applications part 2
April 19 - May 20	Varies	Site Visits (individually scheduled)
Saturday June 3	9am-1pm	Final Decisions part 1
Tuesday June 13	6pm-9pm	Final Decisions part 2
Tuesday June 27	6pm-9pm	Evaluate & Celebrate

# Virtual Sessions

All meetings on Zoom and < 4 hours\*

Site visits will be digital

Childcare and meal reimbursement

Technology accessibility including wifi  
hotspots & loaner laptops



# Giving Project Commitments

- Willingness to grow and learn
- Attend all the sessions
- Make a personal donation
- Fundraise
- Review all grant materials
- Make at least 2 site visits
- Report your findings
- Offer us feedback





# Chinook Fund's Commitments

- Work with the group to create an inclusive space
- Organize all logistics
- Coordinate all trainings
- Thoughtfully build agendas – we respect and value your time
- Support grantmaking and fundraising efforts
- Accept feedback – especially feedback that can lead to change
- Staff are here as resources for the project and for the members



# Chinook Fund: Other Logistics

- **There is no fee to join.** All members make a donation (Meaningful Gift) to the grant fund & commit to fundraise/resource mobilize from their networks, but do not pay to join or participate in the program
- **Chinook Fund retains 15% of the fundraised pool** as a Program Fee to offset organizational costs associated with the Giving Project
  - Program cost each year = \$100,000
  - Accessibility support (childcare, meal reimbursements, tech access)
  - Stipends for interns & organizational leaders to share their expertise
  - Digital and printed materials

## Chinook Fund Giving Project Alumni Network



- On-going learning opportunities
- Connecting with Peers
- Opportunities to volunteer/give back
- Community celebrations





**Giving Project alumni testimonials:**

“The caucus was surprisingly insightful and deep. Discussion around centering anti-black racism was very challenging and helpful.”

“Thank you for this training--it is changing my life! You are empowering me to own my power. Change, Not Charity.”

*Spring 2019 Giving Project cohort members*



## LEARN MORE: THE GIVING PROJECT



<https://www.youtube.com/watch?v=wwMulkx8AsU>

# How do I join?

## 1. Apply Online

## 2. Interview

## 3. Stay Connected

Description Program Dates **Learn More & Apply** Our Members Donate

Want to join?

**Attend an Information Session.** You can RSVP below. You'll learn about Chinook Fund, our grant making work, and The Giving Project program in detail. If you are unable to attend any Information Sessions, select "I can't attend but want to learn more"—we'll get in touch! All our Information Sessions are digitally accessible.

**Apply.** After attending an Information Session, you can [fill out an application here](#). Our application collects demographic information and experience level, which allows us to select program members for diversity.

**Interview.** After receiving your application, a Chinook Fund representative will reach out to you for an interview. It's a great opportunity to ask questions, connect with our community, and get clear on the commitments, timelines, and goals.

Chinook Fund accepts applicants using an equity framework on a rolling basis. Any applicants who are not selected within 2 weeks of their interview are placed on a waiting list until recruitment for the cohort ends. Those who were not admitted are first tier candidates for future Giving Projects.

*We accept applicants on a rolling basis using an equity framework. Depending on our applicant pool, you could be accepted immediately or placed on a wait list up until our first Giving Project meeting.*



## Stay Connected

Join our monthly digital newsletter, Seed Notes, and visit our website to learn more about our Grantees



# Questions? Thank you for attending!



## **Email Address**

Barclay Jones, Program Manager  
[pbjones@chinookfund.org](mailto:pbjones@chinookfund.org)

## **To apply**

[www.chinookfund.org/givingproject](http://www.chinookfund.org/givingproject)